PARTNERSHIP PACKAGES
WORLD ARCHEOLOGICAL CONGRESS
Dear Colleagues worldwide!

34 years after its birth in Southampton as a highly influential world organization, the World Archaeological Congress is coming back to Europe. Prague has always been a cultural and multilingual crossroads of Central Europe. The atmospheric streets of Prague hide amazing subterranean relics of the medieval city which are very attractive to visitors to explore. The Czech Capital is the city of St. Wenceslaus, the city of Franz Kafka and of Vaclav Havel. Prague is once again becoming such a crossroads as a forum for discussion for anyone who is concerned with the study of archaeology and world heritage.

This special event offers you the opportunity to share the results of your research. It mediates discussion on professional training and public education for disadvantaged nations, groups and communities. The voices of representatives of different Indigenous groups will be welcomed. We will also discuss the role of archaeology and the state of world heritage in the current globalized world.

We look forward to welcoming you in the heart of Europe.

Yours Sincerely

Jan Turek
WAC-9 Scientific secretary
Exhibition will be placed close to the congress halls and refreshment. The price includes space rental, one table, two chairs, basic power supply (220V), exhibition coordinator services. Own shell schemes or stands are not allowed. Shell schemes might be provided by the organizer only and will be charged according to bellows mentioned conditions.

Schell scheme includes white walls and company title sign. Other furniture has to be ordered and will be charged separately. The stands will be assigned to the companies by exhibition coordinator on a “first come, first served” basis and with regard to level of partnership.

**Gold Partner - exclusive 12 000 EUR**
- Acknowledgement in all on-site printed materials – category Gold Partner
- Exhibition space 20 sq m – Gold partner is allowed to have their own designed stand (the design must be submitted by organizer)
- Opportunity to hold one company symposia during lunch break (30 min + 15 min preparation) for no additional cost
- Media Wall - company logo, slideshow or corporate spot (up to 60 seconds) projected in a loop during the congress together with congress information
- Top Priority in the choice of exhibition space and location
- 8 exhibitor registrations
- Two full pages advertisement in the Final Programme
- Company contact information and company description included in the Final Programme (300 words)
- Acknowledgement during the Opening Ceremony
- Logo in the main meeting room during the entire event
- Logo at the official website of the congress with hyperlink and company description (300 words)
- Inserts in the congress bag - 2 items in total (provided by partner)

Bags made by local non-profit organization from Lesotho, South Africa

**Silver Partner 7 000 EUR**
- Acknowledgement in all on-site printed materials – category Silver Partner
- Exhibition shell scheme booth 12 sq m
- Second Priority in the choice of exhibition space and location
- 5 exhibitor registrations
- One full page advertisement in the Final Programme
- Company contact information included in the Final Programme (150 words)
- Acknowledgement during the Opening Ceremony
- Logo in the main meeting room during the entire event
- Logo at the official website of the congress with company description (150 words)
- Insert in the congress bag - 1 item (provided by partner)

Bags made by local non-profit organization from Lesotho, South Africa

**Bronze Partner 5 000 EUR**
- Acknowledgement in all on-site printed materials – category Bronze Partner
- Exhibition shell scheme booth 9 sq m
- Third Priority in the choice of exhibition space and location
- 4 exhibitor registrations
- One half page advertisement in the Final Programme
- Company contact information included in the Final Programme (50 words)
- Acknowledgement during the Opening Ceremony
- Logo in the main meeting room during the entire event
- Logo at the official web site of the congress with company description (50 words)

### Additional Exhibitor Badge 250 EUR
- Includes refreshment during conference
- Does not includes entrance to scientific lectures
### Satellite Symposium

3 000 EUR

A company can organize a parallel lunch Satellite Symposium of 30 minutes (+15 minutes for preparation) during the lunch break every day of the congress. Organizer will provide a room and the AV equipment (projector, screen, 2 microphones, technical support), a company is expected to provide lunch boxes.

Rooms and timeslots will be distributed based on priorities (partnership levels) and on a first come, first served basis. The topic and abstract of the symposium must be provided by the partner to the organizer by February 28, 2021 to be approved by the scientific committee.

### Media Wall advertisement - exclusive

1 500 EUR / 1 day

- Media Wall provides impressive company presentation and experience for the attendees.
- The Wall is located in the main foyer where the exhibition is located
- Company logo permanently placed on the Wall, slideshow or corporate advertising spot (up to 2 minutes) projected in a loop during the congress day together with congress information
- 102 m² of screen
- Full colors (no sound)
- Limited to 1 company per day (excluding Gold partner)

### Badge Lanyards

2 000 EUR

- A lanyard with the Company logo provided to each participant
- (if provided by sponsor, the price reduces to 50%)
- Acknowledgement in Programme as a Lanyards’ partner

### Mobile application

2 000 EUR

- Partner’s logo placed on homepage of application with hyperlink to partner’s webpage
- Acknowledgement in Programme as a Mobile application partner

### Pens + Notepads

1 500 EUR

- Company logo printed on pens provided to each participant
- (if provided by sponsor, the price reduces to 50%)
- Acknowledgement in Programme as a congress pens’ and notepads’ partner

### Information (navigation) System

1 500 EUR

- Company name and logo placed on all directions signs and meeting room labels
- Acknowledgement in Programme as a Information system partner

### Welcome Reception Partner

2 000 EUR

- Partner’s logo present at Welcome Reception (organised within the Congress area the first day)
- Partner’s logo at the official website with a link to the Partner’s homepage
- Partner can place roll-up banners and other branded materials at the Welcome Reception area
- Acknowledgement in Programme as a Welcome Reception partner

### Lunch Partner

1 100 EUR

- Partner’s logo displayed on the catering tables
- Partner can distribute their own flags, napkins, etc. or place roll-up banners
- Acknowledgement in Programme as a Lunch partner

### Coffee Breaks Partner

1 000 EUR

- Company logo displayed in the coffee break area
- Acknowledgement in Programme as a Coffee breaks’ partner

### e-Poster Boards

1 000 EUR

- Company logo displayed on each e-Poster
- Acknowledgement in Programme as a e-Poster Boards’ partner
- Company logo displayed on closed section of website with abstracts

### Staff T-shirts

700 EUR

- Company name and logo on all staff and volunteers’ T-shirts
- Acknowledgement in Programme as a Staff T-shirts’ partner

### Congress T-shirts

1 200 EUR

- Company name and logo on T-shirts displayed together with congress logo
- T-shirts will be available for purchase during the congress
- Acknowledgement in Programme as a T-shirts’ partner

### Catch Box (Microphone Cube)

800 EUR

- Partner’s logo displayed on the microphone cubes used during Congress
- Acknowledgement in Programme as a Catch Box partner

### Payment Conditions

40% of the total amount should be paid upon signature of the contract.

60% of the total amount should be paid by February 28, 2022

All mentioned prices are VAT excluded.

### Contact Us

If you are interested in Partnering or need any additional information, please contact

**Ms. Pavla Krištofová**

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